

Sofia Ramos

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Graphic Designer

- Hi, I'm a forward-thinking graphic designer with a passion for innovation and continuous learning. I'm dedicated to advancing creativity through a futuristic lens, I enjoy to explore cutting-edge design trends to craft visually stunning and impactful solutions.

Work Experience

Graphic Designer

2022-2023

Louisiana State University

- Improved proficiency in graphic design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- Developed the ability to create visually compelling designs that communicate the intended message effectively.
- Gained experience managing multiple design projects simultaneously and meeting deadlines.
- Enhanced ability to work with a team and effectively communicate design concepts and ideas.
- Sharpened skills in ensuring accuracy and consistency in design work.
- Gained insight into the editorial process and how design complements written content.
- Experience in maintaining and developing brand identity through design.
- Developed the ability to adapt designs based on feedback and changing project requirements.

Graphic Designer/Marketing Coordinator

2023-2024

Acadian Kitchens LLC

- Created visually appealing and functional packaging designs for seasoning products, including labels and boxes.
- Developed and maintained brand identity through cohesive design elements that reflect the brand's image and values.
- Designed promotional materials such as brochures, flyers, and social media graphics to support marketing campaigns.
- Worked closely with the marketing team to align design work with marketing strategies and objectives.
- Analyzed consumer preferences and market trends to inform design choices and improve product appeal.
- Created product mockups and prototypes to visualize packaging concepts and make necessary adjustments.
- Ensured that all designs meet quality standards and are ready for production, including coordination with print vendors.

- Incorporated feedback from stakeholders and made revisions to design work as needed.

Education

Bachelor's of Fine Arts

2019–2023

Louisiana State University

- Specialization in Creative Communications

Interests about me

- Technology
- Culture
- History
- Linguistics
- Travel
- Research
- Data
- Psychology
- Nature